

# Come see the true Hokkaido.

Endless green fields and the biggest sky in Japan.

In Betsukai, you can see Hokkaido just as you imagined it.

Large herds of Ezo-deer running through snowy fields.  
The illusion of a square shaped sun on a freezing morning.  
Cattle peacefully grazing on grass, and the freshest milk.  
Unbelievably large and sweet scallops from Notsuke.  
A sky full of stars is God's jewelry box....

Betsukai, the town filled with "number one"s and "only one"s.



I will be your guide to the charms of Betsukai.



## WOW! Betsukai

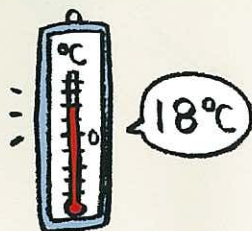
### WOW! Betsukai/ 1. BIG!

The total area of Betsukai is approximately 1320 square kilometers (about 326000acres). One town alone, covers more than twice the of area of all the 23 Wards of Tokyo combined (621 square kilometers; 153000acres). In this large land, approximately 16000 people live with about 120,000 cattle. Experience the overwhelming scale of Hokkaido in Betsukai.



### WOW! Betsukai/ 2. COOL!

Hokkaido has a general image of having a cool summer. However, it is not rare to exceed 30 degrees Celsius (86F) in Kushiro and Nemuro in eastern Hokkaido, and other areas except the northern part such as Wakkanai. The average temperature in August in Betsukai is about 18°C (64F). And also having a stable climate, many teams from companies and schools come for sport training camps. We recommend you visit here in the hot summer.



### WOW! Betsukai/ 3. TASTY!

The key industries of Hokkaido are agriculture and fisheries. Betsukai has both. Rich in foods with high brand-value, such as, dairy products and proudly the largest fresh milk production in Japan, large and sweet scallops from Notsuke, Hokkai Shima-shrimp caught by traditional fishing methods from the Meiji era, Nishibetsu Salmon which was once presented to the Tokugawa Shogunate, and more.



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